

# 2017 Annual Report and Financials

mpac  
MUSLIM PUBLIC  
AFFAIRS CENTRE

21 Salvation Road, Opebi, Ikeja, Lagos.

+234 807 604 9545, +234 809 986 0204

+234 803 470 0331, +234 802 320 0466

info@mpac-ng.org | [www.mpac-ng.org](http://www.mpac-ng.org) | [www.mpac-events.org](http://www.mpac-events.org)

# ANNUAL REPORT & FINANCIALS 2017

## TABLE OF CONTENTS

- i. Foreword: Note from the Executive Chairman
- ii. About MPAC
- 1.0 Background and Introduction
- 1.1 Evolution of MPAC
- 1.2 Objectives of MPAC
- 1.3 Corporate Culture
- 1.3.1 Vision
- 1.3.2 Mission
- 1.3.3 Core Values
- 1.4 Important Milestones
- 2.0 Organization and Governance
- 2.1 Organogram
- 2.2 Governance
- 2.2.1 Board of Trustees (BoT)
- 2.2.2 Executive Chairman
- 2.2.3 Management Team (MT)
- 2.2.4 Project and Programme Team Leaders
- 2.2.5 Volunteers
- 3.0 Projects and Programmes
- 3.1 Sakinah Project
- 3.2 IDP Intervention
- 3.3 MPAC Events
- 3.3.1 The 5th MPAC National Convention
- 3.3.2 MPAC Nigerian Muslim Achievement Awards (NMAA)
- 3.4 Da'wah
- 3.4.1 Da'wah to Remote Communities
- 3.5 Media and Publications
- 3.5.1 Newsletter and Press Releases
- 3.6 The Abode of Mercy
- 4.0 Sponsorship
- 5.0 Partnerships and External Relations
- 5.1 NASFAT Agency for Zakat and Sadaqat (NAZAS)
- 5.2 Zakat and Sadaqat Foundation (ZSF)
- 5.3 Madina Institute, South Africa
- 6.0 Advocacy
- 7.0 Financials
- 8.0 Thank you

## Note from the Executive Chairman

**Since its inception in 2001, the Muslim Public Affairs Centre, MPAC, has been championing series of good causes for the benefit of humanity.**

**Indeed, service to Allah, service to the community and service to self are the hallmark of our activities and these are evident in the array of programmes that we have pursued till date.**



MPAC over the years has established a reputation of being a leading organisation in championing causes to defend the Muslim community. We have acted against discrimination and sustained campaign against those waging war on hijab in public schools. We have encouraged good interfaith relations, participated in several dialogues, and encouraged the Muslim community to engage politically and constructively for the good of the society. We have contributed to the spiritual growth, human capacity development, and religious tolerance of our youth and, at numerous times, contributed efforts to peace building activities and called for the respect of individual's right to practise religion and live peacefully in the society.

At MPAC, we continue to build on the successes of past years by trying to sustain the lofty programmes and projects that we have not only conceptualised and implemented, but also working hard to consolidate their gains.

Although the past couple of years have been quite eventful, we reckon that 2017 has been one of the most fulfilling years we have had since inception in 2001. This is because we were able to attain some new milestones while sustaining ongoing projects. We are very proud of our achievements on our journey through the years but also mindful of what lies ahead to be attained.

In 2016 on the invitation of Madina Institute in South Africa, three members of the MPAC Management Team visited 14 Islamic organisations, institutions and businesses in Durban, Cape Town and Johannesburg for a work study of their operations and processes, with the overall objective of opening up new frontiers for cross border collaboration.

The organisations we visited are Regent Business School (RBS) & Mancosa Business School (Mancosa), Islamic Propagation Centre International (IPCI) founded by the late world renowned dai, Shaykh Ahmed Deedat, Al Baraka Bank (Al Baraka), South Africa National Halal Association (SANHA), Minara Chamber of Commerce (Minara Chamber), Al Imdaad Foundation (Al Imdaad), Islamic Medical Association of South Africa (IMA), Maryam Bee Sultan Centre, Madina Institute, International Peace College South Africa (IPSA), South African National Zakat Fund (SANZAF), National Awqaf Foundation of South Africa (AWQAF) and Auwal Socio-Economic Research Institute (ASRI).

These visits were quite revealing and the efforts have started to yield results in new partnerships and relationships building and fresh ideas for improved performance. Some of the benefits of the visits include the discovery of new Da'wah methods, exposure to the functional multicultural South African Muslim community, opportunity to bounce off and cross fertilise ideas with some organizations that have mandates and execute similar project as ours, conduct peer review of processes and structures, facilitate collaborations between some of the organisations and their counterparts in Nigeria, harness opportunities on capacity building, educational development and other forms of engagements.

Ultimately, the meetings provoked thoughts and actions and also led to bigger opportunities for Nigerian Muslim as evidenced in the Madina Institute scholarship that was increased to 15 slots. The 15 slots also came on the heels of the outstanding performance of the first MPAC sponsored student on scholarship to Madina Institute in 2015 who finished amongst the best 3 students. She won a new scholarship due to her achievement in the 1-year intensive programme and is now in Atlanta Georgia, USA, pursuing advance studies in the Islamic sciences.

In spite of these achievements, MPAC commissioned a comprehensive organisational review in early 2017, to reaffirm its vision and reposition for better service delivery. This was sequel to



the strategy retreat held in February/March 2016, with the theme: '*Reinventing MPAC - Strategies for the Future*'.

We had felt there was a need for MPAC to evolve from being an organisation that is entirely run by volunteers to becoming a professional organisation with structures and sound corporate governance principles in line with global best practice. Subsequently, a management consulting firm was contracted to dissect every aspects of our operations and offer far reaching recommendations to reposition us for better and more efficient performance. The institutional review was completed around the middle of the year and the recommendations are now being implemented in phases. The organisational review report will serve as a framework for all MPAC activities and a blueprint to guide our future operations and alignment.

In order to sustain our legacy of providing a platform for the community to come together, articulate thoughts and set agenda on national issues, we will be hosting our 5th National Convention in December this year. This one-of-a-kind event is making its comeback after 2 years hiatus from the calendar of Islamic events in Nigeria, as anticipated by many.

The MPAC Convention is unique because it creates a distinctive platform for Muslims spirituality, empowerment, networking and family entertainment and brings Muslims and non-Muslims to a round table for national progress, dialogue and inter-faith relations. The 5th edition of the National Convention with the theme Public Trust and Accountability will take place on 16<sup>th</sup> and 17<sup>th</sup> December, 2017 at the National Theatre, Iganmu, Lagos with religious scholars, eminent personalities and civil society leaders billed to speak at the occasion.

One of the best decisions we made this year was to extend our Da'wah efforts to a remote community in the Southern region of Nigeria. We worked with a local group to distribute copies of the Qur'an and some Islamic comparative religion literatures to members of the community to help them understand the message of Islam and clarify issues on religions and share better understanding of Islamic concepts. To the glory of Allah, quite a number of people from that community took the Shahada and reverted to Islam. This is indeed a step forward in our Da'wah work in the distant communities and a great effort in the propagation of Islam in Nigeria.

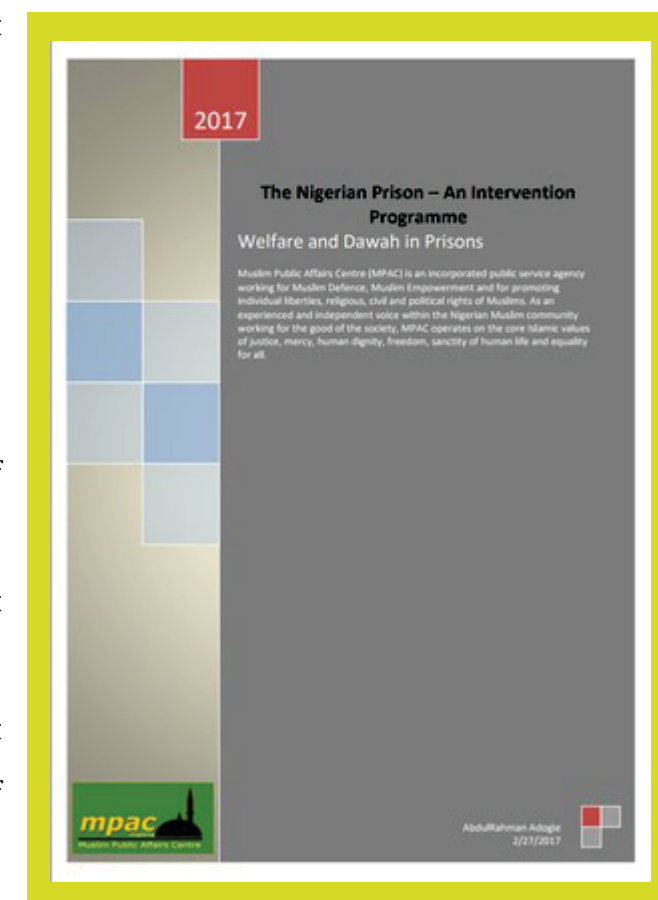
Our IDP intervention programme received a boost last year, and resulted in collaboration with

the NASFAT Agency for Zakat and Sadaqat (NAZAS). In the last one year, we have worked together with NAZAS to bring succour to Internally Displaced Persons in some north eastern region of Nigeria. MPAC and NAZAS have been active in over 8 IDP camps and liberated communities in the North-East, across Borno, Yobe and Gombe States. Thousands of relief materials, such as household items, toys, medications and footwear have reached the most desperate internally displaced persons. In fact, MPAC and NAZAS were among the first organisations to reach and provide relief materials to the IDPs resettled in liberated communities.

During the year, MPAC commissioned and completed a Prison Intervention Assessment Report which is a fact-based report on how to make Muslim dawah and welfare efforts in prisons go further and deeper.

MPAC is proud to champion the cause of projecting our community as a champion for justice and a major contributor to the nation's progress and unity. We are especially proud that we have demonstrated time and again the progress we can make and the amazing results we can achieve together when we collaborate with similar forward looking organisations. MPAC signed a MoU with Zakat and Sadaqat Foundation, ZSF, to procure Braille embosser machines for the visually impaired Muslims. It is our sincere hope that these collaborations will further strengthen our efforts to achieve more, and that they will be shining examples for others to great benefits of sharing burdens and gains.

The above-mentioned are the highlights of our activities in 2017. Alhamdulillah we are making steady progress, breaking new grounds and pushing the frontiers. We have come this far and done so much due to the significant grassroots supports in terms of prayers and donations. We are also getting prepared for a new future of exciting work and possibilities.





On a personal note, I appreciate the efforts of everyone who has made this journey worthwhile for us. The management team have done a fantastic job, our partners have been marvellous, and our volunteers - amazing set of people. Your passion for progress, positive energy, creative ideas and boundless resourcefulness were subliminal. Without your support and putting in an extra shift, these success stories would have been be farfetched.

We pray that Allah strengthen us to achieve more in 2018. May He also bless you as you continue to support our work and remember us in your prayers.

Yours in Islam,

**Disu Kamor**

# ABOUT MPAC

MPAC is an incorporated public service agency working for Muslim Defence, Muslim Empowerment and for promoting individual liberties, religious, civil and political rights of Muslims.

MPAC is equally devoted to promoting the integration of Islam into the Nigerian pluralism, for a positive and constructive relationship between Nigerian Muslims and other elements in the society; building the Nigerian Muslim constituency to become an influential component in the Nigerian politics, at all levels of policy-making arena; and making Islamic ethical values available to the Nigerian political process.

As an experienced and independent voice within the Nigerian Muslim community working for the good of the society, MPAC operates on the core Islamic values of justice, mercy, human dignity, freedom, sanctity of human life, and equality for all.

# BACKGROUND AND INTRODUCTION

## EVOLUTION OF MPAC

The Muslim Public Affairs Centre (MPAC) is a non-profit, non-governmental organization incorporated under the laws of the Federal Republic of Nigeria in 2002.

Originally, known as the 'Shield of Faith', a web-based media monitoring and advocacy-group, the organization was started in the aftermath of the 2001 September 11 (9/11) terrorist attack in the United States of America with the singular objective of harnessing 'the best intellectual resources' in defence of Islam and Muslims while seeking to 'strengthen other Islamic organizations'.

## OBJECTIVES OF MPAC

In August 2002, the 'Shield of Faith' transformed into a full-fledged non-governmental organization, the Muslim Public Affairs Centre (MPAC) with the under listed aims and objectives:

**A.** To act as a public service agency working for the rights of all Muslims, for the integration of Islam into Nigerian pluralism, and for a positive relationship between Nigerian Muslims and other elements in the society thus, establishing the Nigerian Muslim identity as a positive and constructive element of Nigerian pluralism.

**B.** To be a non-partisan body to build the Nigerian Muslim constituency and make this body an influential component in the Nigerian politics, at all levels of policy-making arena and making Islamic ethical values available to the Nigerian political process.

**C.** To raise awareness of and combat Islamophobia through constructive, proactive and educational means thus projecting a more balanced image of Islam.

**D.** To provide a reliable source of receiving accounts and reports on local and international events and crises involving Muslims locally and internationally, and to work with the victims of such crises for the purpose of seeking, obtaining and giving aids and support in terms of their immediate basic needs.

**E.** To provide a medium whereby members of the Nigerian Muslim community are educated and encouraged to learn and implement the practical Islamic culture of Service to Allah, Service to the Community and Service to Self.

**F.** To organize seminars, workshops, conferences and trainings aimed at educating the public and private sectors, the government and the general public on Islam and Muslim public affairs.

# CORPORATE CULTURE

## VISION

To be an exemplary Islamic organization that is balanced, constructive and integrated, though distinct, and by the grace of Allah, excel in its objectives.

## Mission

MPAC's mission is to internally build its institutions and run its affairs in both professional and balanced manner to empower the Muslims, develop religious, educational, social, and outreach programmes and foster good relations with other religious communities, civil and service organizations.

## CORE VALUES

**Mercy** - "We sent thee (O Muhammad) not, but as a Mercy for all creatures" (Quran 21:107)

**Human Dignity** - "Now, indeed, We have conferred dignity on all the children of Adam, and borne them over land and sea, and provided for them sustenance out of the good things of life, and favoured them far above most of Our creation." (Quran 17:70)

**Justice** - "O you who have attained to faith! Be ever steadfast in upholding equity, bearing witness to the truth for the sake of God, even though it be against your own selves or your parents and kinsfolk.

Whether the person concerned be rich or poor, God's claim takes precedence over (the claims of) either of them. Do not, then, follow your own desire, lest you swerve from justice: for if you distort (the truth), behold, God is indeed aware of all that you do!" (Quran 4:135)

**Sanctity of all Human Life** - Nor take life- which Allah has made sacred - except for just cause. And if anyone is slain wrongfully, we have given his heir authority (to demand retaliation or to forgive): but let him not exceed bounds in the matter of taking life, for he is helped (by the Law) (Quran 17:33)

**Peace** - "If they seek peace, then seek you peace. And trust in God for He is the One that heareth and knoweth all things." (Quran 8:61)

**Freedom** - "There is no compulsion in religion; truly the right way has become clearly distinct from error; therefore, whoever rejects Satan (and what he calls to) and believes in Allah, he indeed has laid hold on the firmest handhold, which shall not break off, and Allah is Hearing, Knowing." (Quran 2:256).

"He who is rightly guided, it is for himself; and he who goes astray, it is to his own detriment. No soul can bear another's burden." (Quran 17: 15)

**Equality for All** - "O men! Behold, We have created you all out of a male and a female, and have made you into nations and tribes, so that you may come to know one another. Verily, the noblest of you in the sight of God is the one who is most deeply conscious of Him. Behold, God is all-knowing, all-aware." (Quran 49:13)

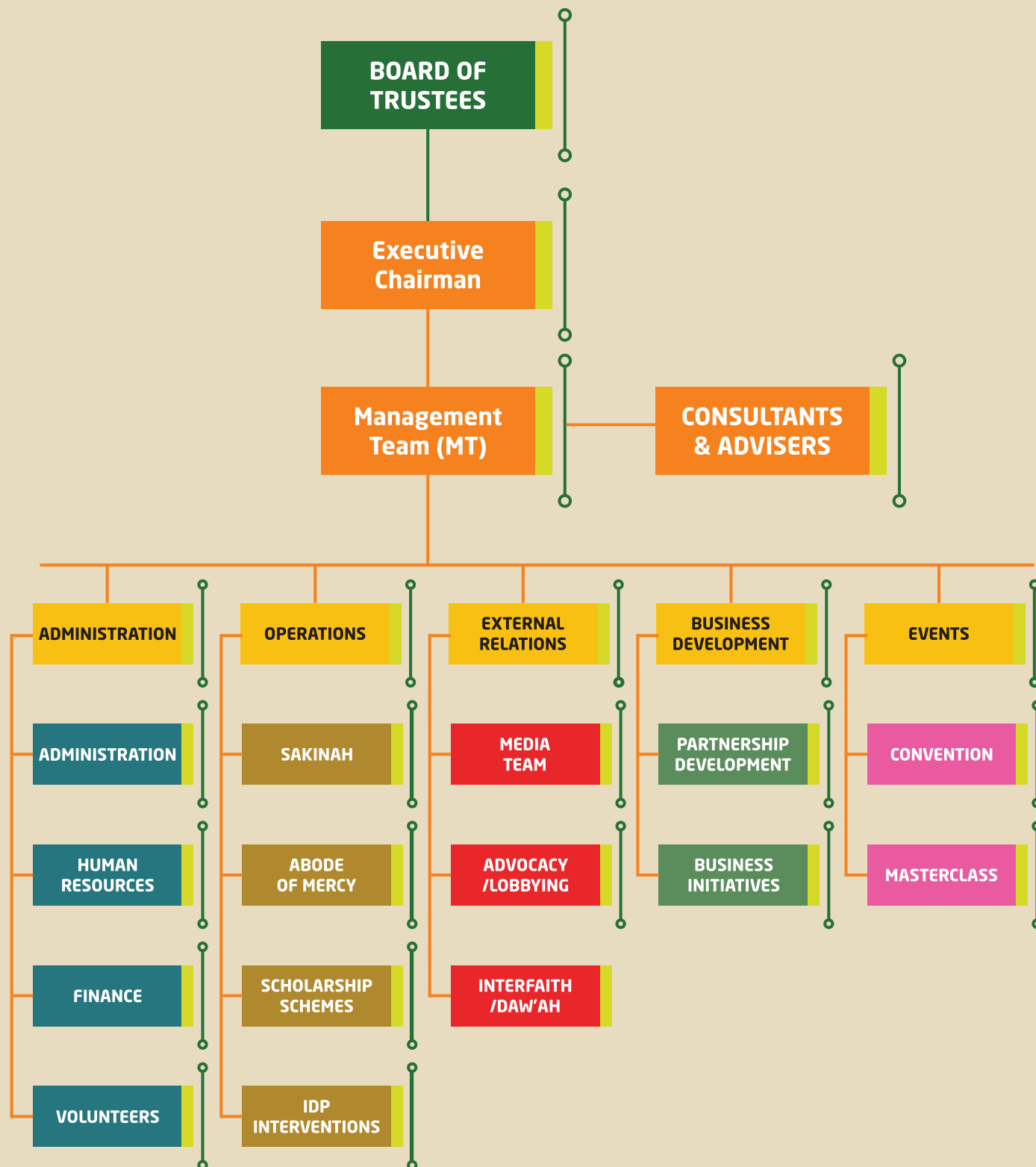


# IMPORTANT MILESTONES



# ORGANIZATION AND GOVERNANCE

## ORGANOGRAM



# GOVERNANCE

## Board of Trustees (BoT)

MPAC has a nine-member Board of Trustees sourced from the original members of the 'Shield of Faith'. Their main responsibilities are to:

- Ensure that the Management Team act with reasonable care and skill and in the best interest of the organization at all times(i.e. by making balanced, informed decisions and recognising/dealing with conflicts of interest)
- Put in place appropriate controls and procedures to ensure that the resources of MPAC (i.e. risks, assets, reputation and people) are managed responsibly.
- Ensure that the Management Team comply with the approved governing document and the laws of the land, and
- Ensure that MPAC is accountable to its donors, the regulatory authorities and the general public by meeting legal, accounting and reporting requirements.

**At incorporation in August 2006, MPAC had the following members as Trustees of the organization:**

1. Amani Momodu
2. Ayo Salami
3. Fatima Yakubu
4. Ghaniyyah Shola-Kassim
5. Rasheed Olaboye
6. Sulayman Haritti
7. Bello Anka
8. Kaka Suleiman, and
9. Yakubu Adepoju.

## Executive Chairman

The day-to-day coordination and control of MPAC lies in the Office of the Executive Chairman, Mr. Disu Kamor. His roles and responsibilities include:

- Chairing the meetings of the Board of Trustees and the Management Team.
- Providing strategic leadership at all levels and coordinating the day-to-day operations of MPAC.
- Ensuring strict adherence to the Vision, Mission and Core Values of MPAC.
- Ensuring human and financial resources are available to achieve objectives.
- Meeting with stakeholders, both internal and external, to promote the activities of MPAC.

Ensuring that MPAC meets its reporting obligations: providing regular reports to the Board of Trustees, donors and the general public as may be required from time to time.

## Management Team (MT)

The Management Team is made up entirely of two members of the original Trustees, heads of departments and two officials without portfolio and is responsible for the planning and execution of all activities.

Their sub-teams are made up of project heads and team leaders who report directly to them while they report to the Executive Chairman who also doubles as chairman of the Board.

Members of MPAC's Management Team work on a volunteer basis even though the positions are permanent and come with executive responsibilities. Duties and responsibilities of the Management Team include, amongst others:

- Planning and execution of all departmental activities.

- Coordinating the activities of sub-teams through the Project Heads.
- Coordinating the day to day running of MPAC
- Providing strategic direction for the organization
- Setting and maintaining values and standards and ensuring strict adherence to MPAC's Vision, Mission and Core Values.
- Resolving problems, evaluating programmes, reviewing and approving the annual budget.

## Project and Programme Team Leaders

As a project based organisation, MPAC has several on-going projects under the general leadership of the Director of Projects, Dr. Jubril Salaudeen. Each project has its own unique team leaders. The project heads and team leaders are the major touch points of execution of the bulk of MPAC's operations.

While not officially selected, individuals in these positions retain permanent positions and head different teams of volunteers for various functions.

As MPAC further develops its internal capabilities, it is expected that career professionals working full-time for MPAC will occupy some of the positions. The team leaders as presently constituted are:

- **Dr. Yusuf Salman - Sakinah Project**
- **Mr. Abdulrahman Adogie - MPAC Events**
- **Mr. Disu Kamor - Da'wah, Media and Publications**
- **Mr. Amani Momodu- IDPs Intervention Programme**
- **Ms Ruqayyah Ositade – Sponsorship/Partnership Development.**



## Volunteers



MPAC is without doubt one of the foremost volunteer-driven Muslim organization in Nigeria. Indeed, Mr. Disu Kamor, the Executive Chairman has consistently described MPAC volunteers as the organization's 'greatest assets'.

The footprints of MPAC volunteers can be found on practically all the organizations activities working in diverse areas such as media events, protocol, IT, accreditation, ticketing, publicity, exhibition, logistic services, Da'wah, sponsorship, stall management, etc.

Come December 16 and 17, 2017, the volunteers will again be working at the 5th National Convention to organise possibly the largest Muslim gathering of its kind, at the MPAC National Convention in making the event live up to the hype.

## PROJECT AND PROGRAMS

### Sakinah Project

The Sakinah Project is arguably the most celebrated social outreach project of MPAC. It has also risen from a humble background of a meagre financial balance and 1 person to becoming the biggest Muslim medical outreach project in the country.

Founded in 2009 after a successful campaign for the treatment of late Dr Ali Olukade who sustained a shattering spinal cord injury in an accident. Sakinah Project rose to become the flagship project of MPAC with more than 390 beneficiaries and total expended fund of more than N70,000,000.00 (Seventy Million naira). Young, old, indigent Muslims and non-Muslims have benefitted from the generosity and kindness of the Nigerian Muslims who have paid their Zakaat and Sadaqat into the Sakinah Fund.

The latest beneficiary of the Sakinah Fund is an 8 year old Mukhtar, who just returned from India in October after a successful heart surgery. Other beneficiaries during 2017 include the celebrated Muslim leader and poet, Shaykh Lanrewaju Adepoju.



Sakinah 2017 Statistics



Sakinah Is Getting a Life of Its Own

Alhamdulillah, after accomplishing exceptional results with Sakinah as a project, we are absolutely convinced it is time to give the project its own life to attain greater heights as an asset, by the will of Allah.

This year, the Sakinah project has been incorporated as a full fledge Muslim medical outreach organisation and will insha Allah transform to touch many more lives insha Allah.

With its own Board of Trustee and Management Team, the Sakinah organization is being set up to function at par with other world class medical outreach organizations to shower care and compassion on indigent Nigerians, delivering outstanding services to its clients and to be accountable to the donors.

Having been incorporated, the MPAC transition team is working round the clock to put structure and corporate governance in place that can deliver the best results. They are also engaged in recruiting the best hands to midwife the new organization and put it on a very strong footing from day one. We need your prayers to achieve these important targets for the Ummah.

IDPs Intervention

During our many years of operation, we have proven reliable in championing causes to defend and represent Muslims. Our outreach projects have brought us face to face with victims of violence, families struggling with poverty, reverts dealing with hardship, and other such problems that are often neglected by our community.

This year, we have reached more than 2000 people with medical treatment for Sakinah patients and relief materials for the IDPs- in collaboration with NAZAS.

The MPAC IDP Intervention Programme started in Ramadan 2015 with the aim of bringing relief to victims of Boko Haram insurgency. Several relief materials have been distributed so far including household/living materials, toys, medications and cash.

MPAC Events



MPAC Events are designed to be high profile public impact programmes. The flagship event is the MPAC National Convention, which features national and international speakers, exhibition, stall, family entertainment, film show, etc.

It has proved to be a great rallying point for Muslim and national unity while promoting Islamic culture and heritage.

In 2015, MPAC Events introduced the MPAC Masterclass. Conceived as the nucleus of an ambitious MPAC Campus project, it is dedicated to help Muslim youths acquire skills and knowledge (career, spiritual, and entrepreneurial) that will enable them achieve their full



potential and be able to compete in a fast changing working environment.



Lastly, MPAC Events has now flagged off the Nigerian Muslim Achievement Awards to celebrate causes and individuals. MPAC recognizes the fact that Muslims strive in various capacities to serve humanity and the need to be honoured and put forward as role models, change agents and progress drivers in our society is most urgent. This idea, which has been in the offing for quite some time, was finally hatched in 2017. The platform of the MPAC Convention will be used this year to honour the awardees, while the award process will evolve to become a standalone event within the next one year in sha Allah.

## The 5th MPAC National Convention

The MPAC Convention makes a comeback after 2 years of absence in our events calendar. The convention was paused during those 2 years to enable new events such as the Masterclass to make its debut.

This Convention is the 5th of its kind and is set to take place on December 16th and 17th at the

Exhibition Hall, National Theatre, Iganmu, Lagos with lots of activities and funfair. The theme for the 2017 Convention is "Public Trust and Accountability."

The Convention is hosted under the chairmanship of His Eminence, Alhaji Sa'ad Abubakar III, the Sultan of Sokoto and President General of NSCIA.

The Keynote Speaker for the event is Professor Is'haq Oloyede, Registrar, JAMB and Secretary General of NSCIA.

Insha Allah, 15 distinguished speakers from home and abroad shall attempt to re-educate the participants and also raise their collective consciousness on the theme from the religious and other perspectives.

The speakers and panellists are Dr Muiz Banire (SAN), Dr Fatima Hendricks, Dr Abdul Hakeem Abdul Lateef, Hajia Mariam Lemu, Dr Abdul Majeed Abdul Razzaq Alaro, Mrs Josephine Okei-Odumakin, Barrister Adetokunbo Mumuni, Barrister (Alhaji) Nurudeen Asunogie, and Mr Debo Adeniran, among others.

Apart from the soul-inspiring lectures, the event shall also feature other interesting sessions such as the exhibitions, chit-chats, , buying and selling, halal games, teenagers' ethical leadership classes and lots more.

## MPAC Nigerian Muslim Achievement Awards (NMAA)

The Nigerian Muslim Achievement Awards (NMAA) honour faith leaders, political leaders, civil society, young Muslims and organizations whose exemplary efforts have substantially improved or contributed to Nigerian Muslim affairs, standard of living, peaceful co-existence, social cohesion, inclusive society, interfaith dialogue/ engagements and national harmony.

The Awards underscore the importance of spiritual, moral, innovative leadership and a willingness to become a voice of courage and conscience, demonstrating that lives of integrity



and genuine striving are essential for true and ethical leadership.

The categories that are available for nomination include the Media Award, Interfaith Award, Achievement & Community Development Award, Young Person's Award for Excellence, Community Relations Award, Education Award, Enterprise Award, Good Citizenship Award, Activism Award, and Lifetime Achievement Award.

# Da'wah

We all have individual obligation to propagate Islam and there are various ways we can discharge this duty, irrespective of our personal circumstances. We are inspired by the verse of the Quran which says: "Invite to the way of your Lord with wisdom (hikmah) and beautiful preaching and argue with them in ways that are best." (Surah An-Nahl 16:125)".

Over the years, we have brought the message of Islam closer to Muslims in Nigeria through our publications, of which 9 has been published so far.

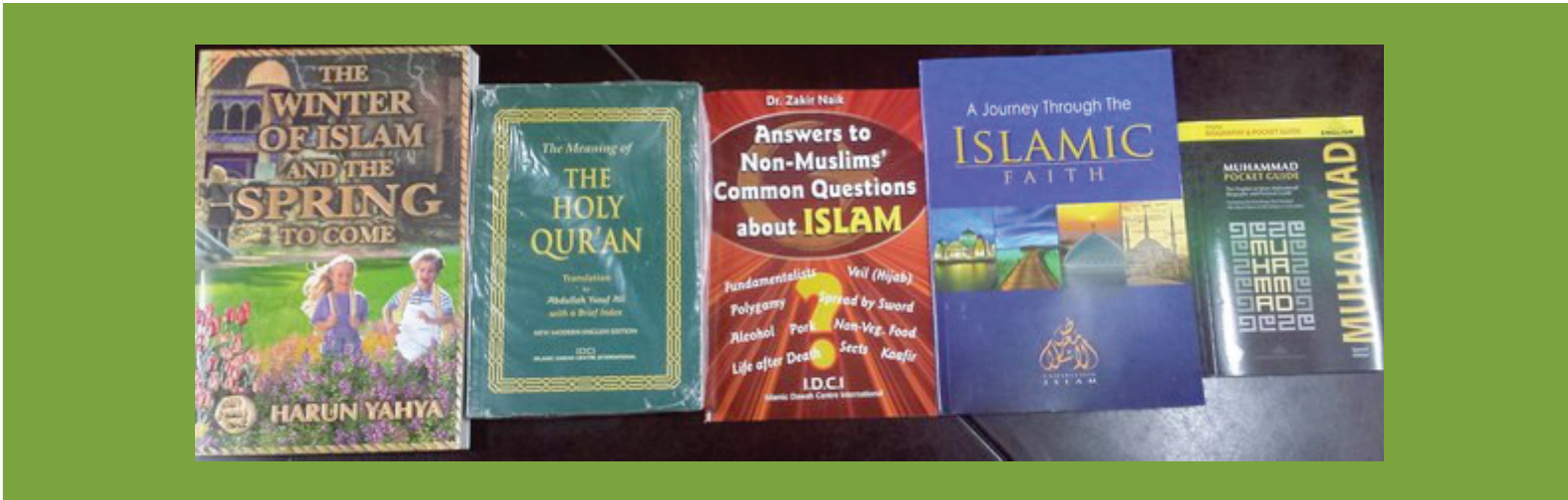
The main purposes of these publications are to promote the pristine message of Islam among Muslims and to reach out to the non-Muslims with the hope of helping them revert to Islam.

In 2017, we extended our Da'wah outreach to remote communities which have little or no awareness on Islam. We were able to record some amazing results, to the glory of Allah.

## Da'wah to Remote Communities

MPAC continues to deliver dawah materials to areas with difficult terrains around the country. Above is a picture of some of the books we sent to Akwa Ibom State to support Da'wah efforts there.

MPAC shipped Da'wah materials to a community in Akwa Ibom State during Ramadan in our effort to propagate Islam to remote locations where Muslims are in minority and support the



local Muslim community to call people to Islam.



The picture above is one of those sent back to us by the beneficiary community. Our efforts Alhamdulillah continue to produce great impact with the number of new Muslims and young people taking shahada. We pray that Allah (SWT) will open more hearts to the message of Islam and guide their future generations, amin.

We continue to encourage people to give more Quran and book donations with the hope that they gain a fraction of reward for every person who learns something from these Islamic texts or reverts to Islam as a result of reading the Quran. This will help to facilitate Da'wah and also serve as a means of charity.



# Media and Publications

The MPAC Media Team is responsible for effective media monitoring, response, and media lobbying. MPAC's publications and releases have become a regular staple of the Muslim elite, locally and internationally, and some of them have been translated into more than 3 international languages.

Indeed, critical elements of the Nigerian media have come to solicit and respect MPAC's objective and balanced analysis on local and international issues. This has been complemented over the years by highly enlightening introductory texts on Islam.

## 3.4.1 Newsletters and Press Releases

Newsletters are released regularly to update our subscribers on the activities going on at MPAC and solicit for funds. . Apart from that, special newsletters are sent during festive periods and rejoinders issued to set the records straight and ultimately, to defend the interest of Muslims.

On the other hand, the press releases are MPAC's written communication to the general public on urgent issues of national and religious importance. During the period in review, about 20 newsletters and press releases were sent to our email subscribers and to the public.



Activities in the media in 2017

# The Abode of Mercy

The abode of mercy is a purpose-built Muslim cemetery project. In Nigeria, safe for a few mixed cemeteries, there is a great need for a Muslim cemetery that will cater to the specific needs of the Muslim community.

As we struggle to better our lots and be the best we can be in this life we should not forget the cutter of hope; we should not forget the destroyer of enjoyment.

It is with these in mind that the Abode of Mercy project was conceived. The Abode of Mercy project team primarily provide consultancy services to Muslim communities planning a decent burial ground project for Muslims to be run by a select Trustee according to one of the best models in the world.





## Sponsorship

The MPAC Sponsorship & Business Development Team is responsible for project sponsorship, business initiatives and partnership development. This includes all areas of revenue generation for smooth running of the organization.

MPAC is not affiliated to any organization locally or abroad and we maintain political neutrality and independence in our works. MPAC relies only on financial support from individual donors to run and sustain its projects.

As a matter of policy, MPAC DOES NOT accept any funding from foreign bodies, organizations or governments. Insha Allah, the political and financial independence of MPAC will sustain the future of our works and help represent the sentiments and interests of Nigerian Muslims and Muslims everywhere.

The sponsorship team currently runs its campaign in support of the MPAC Events only. However, this is being expanded to capture other projects of the organization.

With an active campaign for the 2017 Convention ongoing, as at 11 Oct 2017, the team has secured N1.5million in written and verbal commitments from Rites Food and Jaiz Bank respectively. Other opportunities are in the pipeline with the confidence of these materialising before the Convention.



## Partnerships and External Relations

Over the years, MPAC has come to be recognised as a credible brand by critical elements of the Muslim community both in Nigeria and abroad. Leveraging its strong brand, the leadership of MPAC has been able to build bridges of collaboration and support with several organizations.

### NASFAT Agency for Zakat and Sadaqat (NAZAS)

MPAC-NAZAS IDPs Intervention works reached Mafa Local Government Camp A (Government Girls Arabic Secondary School) & Camp B (Government Secondary School) in Mafa town of Borno State.





This is one of the liberated LGs in Borno State and MPAC & NAZAS are the first organizations to reach this category of IDPs with aid and support items. About 4000 IDPs (including 2000 children) benefited from footwear & clothing materials. Earlier interventions were in Bakassi and Dalori camps including IDPs camps in Yobe and Gombe States.

We are thankful to Allah for this achievement and grateful to all those who donated items and money towards this latest effort.

## Zakat and Sadaqat Foundation (ZSF)

The Muslim Public Affairs Centre, MPAC, and Zakat and Sadaqat Foundation, ZSF, are collaborating to empower visually impaired Muslims in the areas of education and knowledge acquisition.



On 25th of January, the officials of the two organizations signed a Memorandum of Understanding (MoU) and issued a joint press statement in the presence of media organizations.

Under the MoU, each of the two organizations is required to share the costs of procuring the equipment and accessories, as well as other associated responsibilities. We pray that Allah (SWT) will bless and enable both organizations to achieve our vision to make knowledge acquisition easier for our brothers and sisters.

The equipment and accessories to be provided include Braille Embosser Machine, a computer system, printer, scanner, scanner reader- Abbey fine reader professional, stabilizer, and anti-Virus.

## Madina Institute, South Africa



In its 2nd year of running the scholarship scheme and with the brilliant performance of our first intern at the institute, Madina Institute South Africa gracefully granted us more scholarship positions this year (15 positions).

After a nationwide advertisement of the opportunities, we screened more than 800 applications that came from all parts of the country to shortlist candidates for selection interviews.

We sincerely hope that the selected candidates will eventually make it to South Africa and complete the 1-year course successfully. Not only that, we want them to return home and use their newly acquired knowledge to benefit the Nigerian Muslim Ummah in general.

## Masterclass<sup>®</sup>



**MPAC Masterclass<sup>®</sup> debuted in 2015 in place of the MPAC Convention as a unique initiative of MPAC that will be coordinated under the MPAC Campus project.**

**MPAC Campus is an MPAC Young Leaders Programme that is dedicated to helping Muslim youths to learn skills, acquire knowledge, develop, grow and realise their full potentials.**

**A groundbreaking "Coaching Masterclass", the Masterclass is a programme designed to engage our youth in a very challenging and stimulating environment with opportunities for learning from accomplished Muslim professionals, thought leaders and experts in various fields and specialisations. In 2015, 100 young Muslim career professionals and entrepreneurs were coached in an intensive programme to provide them knowledge and soft skills to excel in business and workplace.**

## Advocacy

Every day, the MPAC office is used to do one important work or the other for the Ummah. The task of representing the Ummah is a shared responsibility that MPAC is taking seriously. The MPAC office is being used as a clearing house for the most important issues that affect the Ummah, and the larger society.

Through its advocacy work, MPAC not only seeks to provide thought leadership on issues of national importance and of religious value, it also aims to influence decisions within political, economic, and social systems and institutions.

**STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER, 2016**

Gross Receipts			
Sekina Receipts			
<b>Net income</b>			
Other operating income			
Total operating income			
General and administrative expenses			
Transport and Travelling Expenses			
Finance expenses - net			
Other Expenses			
<b>Total expenses</b>			
<b>Surplus of income over expenditure</b>			
<b>Other comprehensive income:</b>			
Other comprehensive income for the year, net of tax			
<b>Total comprehensive income for the year</b>			

33

The details of MPAC's financial position is contained in the audited accounts for the year ended 31 December 2016, which is available on request

**STATEMENT OF FINANCIAL POSITION  
AS AT 31 DECEMBER, 2016**

<b>ASSETS</b>			
<b>Non Current Assets</b>			
Property, plant and equipment			
Financial Assets			
Investment Property			
<b>Current Assets</b>			
Cash and Short Term Funds			
<b>Current Liability</b>			
Accrued Audit Fee			
<b>Total Net Assets</b>			
<b>Accumulated Funds</b>			
<b>Accumulated Unrestricted Fund</b>			
<b>Total equity and liabilities</b>			

34

The details of mpac's financial position is contained in the audited accounts for the year ended 31 december 2016, which is available on request



## Statement of changes in net assets

	2016		
	Accumulated Funds	Deficit of expenditure over income	Total
	₹	₹	₹
Balance at 1 January 2016	12,913,267	7,359,655	20,272,921
Deficit of expenditure over income	-	(3,410,975)	(3,410,975)
Addition during the year	266,667	-	266,667
Balance at 31 December 2016	13,179,934	3,948,680	17,128,613

	2015		
	Accumulated Funds	Surplus of income over expenditure	Total
	₹	₹	₹
Balance at 1 January 2015	8,262,499	4,159,714	12,422,213
Surplus of income over expenditure	-	3,199,941	3,199,941
Addition during the year	4,650,767	-	4,650,767
Balance at 31 December 2015	12,913,267	7,359,655	20,272,921

	2014		
	Accumulated Funds	Deficits of income over expenditure	Total
	₹	₹	₹
Balance at 1 January 2014	1,308,047	4,628,678	5,936,725
Deficit of expenditure over income	-	(468,966)	(468,966)
Addition during the year	6,954,453	-	6,954,453
Balance at 31 December 2014	8,262,500	4,159,712	12,422,212

The details of MPAC's financial position is contained in the audited accounts for the year ended 31 December 2016, which is available on request

STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 31 DECEMBER, 2016

(Deficit)/Surplus for the period	2014	2015	2016
Adjustments for:	₹	₹	₹
Depreciation of property and equipment	(468,966)	3,199,941	(3,410,974)
Changes in working capital	1,194,515	1,725,575	1,575,689
Net cash from/(used in) operating activities	266,667	-	-
Cash flows from investing activities	992,216	4,925,516	(1,835,285)
Purchase of Property plant and equipment	(4,632,500)	(1,884,100)	-
Financial Asset	(3,630,000)	(2,500,000)	-
Cash flows from financing activities	6,954,453	4,650,767	266,667
Addition in Accumulated Funds	(315,831)	5,192,183	(1,568,618)
Net decrease / increase in cash & cash equivalents	4,825,756	4,509,926	9,702,110
Cash and cash equivalents at beginning of year	4,509,925	9,702,110	8,133,492
Cash and cash equivalents at end of year			

The details of mpac's financial position is contained in the audited accounts for the year ended 31 december 2016, which is available on request